

Alexander Gamerdinger

Curriculum Vitae

January 2025

SUMMARY

I am a PhD Fellow at the Department of Organization at Copenhagen Business School with a research profile in Economic Sociology and the Sociology of Insurance. My doctoral research investigates the growing role of behavioral data and machine learning techniques in risk calculations in life insurance, particularly within the areas of premium-setting and loss prevention. Focusing on both EU-level regulation and organizational adoption in the Danish life insurance industry, I explore how new data sources and algorithms rework established actuarial frameworks of risk mutualization while presenting new opportunities for data scientists in loss prevention. By examining how insurers and professionals address issues of fairness, discrimination, and risk subsidization, my research provides critical insight into the societal and ethical impact of data use in insurance.

EMPLOYMENT

2022 –Present	Department of Organization, Copenhagen Business School PhD Fellow
Jan. 2024–Apr.2024	Scandinavian Consortium for Organizational Research, Stanford University Visiting Scholar
Nov. 2021–Feb. 2022	Department of Communication and Arts, Roskilde University Research Assistant
Aug. 2021–Jan. 2022	Department of Organization, Copenhagen Business School Research Assistant
Sept. 2018–June 2021	The Happiness Research Institute, Think Tank, Copenhagen Analyst

EDUCATION

2021	MSc in International Business & Politics , Copenhagen Business School <i>Exchange Semester: KU Leuven, Belgium (2021)</i>
2019	BSc in International Business & Politics , Copenhagen Business School <i>Exchange Semester: KEDGE Business School, France (2018)</i>

MISCELLANEOUS

June 2023–June 2024	CBS United Nations Student Society Advisory Board Member
July 2022–Aug. 2022	Northeastern University

External lecturer

July 2021–Sept. 2021 The Happiness Research Institute

External data analyst

July 2018–July 2020 International Rotaract Club of Copenhagen

Past President & President

TEACHING

Undergraduate courses

- | | |
|------|--|
| 2023 | Corporate Strategy in a Network Perspective (Copenhagen Business School)
Comparative Political Economy (Copenhagen Business School) |
| 2022 | Statistics (Copenhagen Business School)
Happiness and Sustainability in the Nordics (Northeastern University)
Corporate Strategy in a Network Perspective (Copenhagen Business School)
Comparative Political Economy (Copenhagen Business School) |

PUBLIC PRESENTATIONS, SEMINARS & CONFERENCES

1. Gamerdinger, A., & Holm, J. (2024). *AI dilemma mapping tool: Insights on AI ethics in insurance*. Invited presentation at the Danish Agency for Digital Government. November 22.
2. Gamerdinger, A. (2024). *Ethical AI in life and non-life insurance: Opportunities, barriers, and ethical trade-offs in the sector*. Invited presentation at Forsikring & Pension. November 21.
3. Gamerdinger, A. (2024). *Ethical AI in life and non-life insurance: Opportunities, barriers, and ethical trade-offs in the sector*. Presentation at PFA Pension. November 12.
4. Gamerdinger, A. (2024). *Ethical AI in life and non-life insurance: Opportunities, barriers for actuaries*. Invited presentation at the Danish Actuarial Association. September 12.
5. Gamerdinger, A. (2024). *Professional fairness in life insurance: How data professionals shape market classifications*. Research seminar at Copenhagen University. November 1.
6. Gamerdinger, A., & Willers, O. (2024). *From Risk Transfer to Risk Prevention: How Field-Level Dynamics Shape AI Innovation Pathways*. Paper presented at Society for the Advancement of Socio-Economics (SASE) 2024 Conference, Limerick, Ireland. June 28.
7. Gamerdinger, A. (2024). *Moral authority over risk classifications: How data professionals shape the uneven algorithmization of life insurance*. Paper presented at the Association for the Study of Science and Technology (EASST) Conference, Amsterdam, Netherlands. July 16.
8. Gamerdinger, A., & Lantz, M. (2024). *Data is the new money: How data scientists gain authority in life insurance*. Paper presented at AI and Emerging Technologies: Beyond the Hype (2nd edition), ESSEC Business School, France. May 16.
9. Gamerdinger, A., & Willers, O. (2024). *The realpolitik of AI ethics governance in the European Union*. Paper presented at the International Studies Association (ISA) Annual Conference, San Francisco, USA. April 4.
10. Gamerdinger, A. (2023). *Differential use of AI in risk quantification: Actuarial and algorithmic working practices in a Danish insurance organization*. Paper presented at AI and Emerging Technologies: Beyond the Hype, LUISS University, Rome, Italy. May 11.

11. Gamerdinger, A. Just S. N., & Lantz, M. V., & Just S. N. (2022). *Healthy transparency: Dynamic interrelations between credibility, transparency, and trust in the context of Danish public authorities' COVID-19 communication*. Paper presented at Democracy & digital citizenship conference, Roskilde University, Denmark. September 29.
12. Gamerdinger, A. (2022). *Insurance, environments, and the experiments of financial sociology*. Panel participation at the Intersections of Finance and Society Conference, City University of London, UK. September 16.

PEER-REVIEWED PUBLICATIONS

1. Gamerdinger A., Just S. N., & Lantz, M. V., & Just S. N. (2023). Healthy transparency: Dynamic interrelations between credibility, transparency, and trust in the context of Danish public authorities' COVID-19 communication. Accepted in Social Sciences & Humanities Open

NON-PEER REVIEWED PUBLICATIONS

1. Gamerdinger, A., & Holm, J. (2024). Ethical AI in Life and Non-Life Insurance: A Framework for Mapping Ethical Trade-Offs in AI Use. Copenhagen: Forsikring & Pension
2. Gamerdinger A., Lantz, M. V., & Just S. N. (2022). Evaluering af Sundhedsstyrelsens borgerrettede coronakommunikation: Tre analytiske nedslag i pandemiens første 100 uger. Copenhagen: Roskilde University, pp 1-54.
3. Birkjær, M., Gamerdinger, A., & El-Abd, S. (2021). Towards a Nordic Wellbeing Economy. Copenhagen: Nordic Council of Ministers.
4. Gamerdinger, A., Rubio, A., & Kaats, M. (2020) Wellbeing in the age of COVID-19. Copenhagen: Happiness Research Institute, pp. 1.35.

LANGUAGES & SKILLS

Languages	English (fluent) German (fluent) Danish (fluent) French (intermediate)
Skills	R (expert) Stata (proficient) Tableau (proficient) Stata (proficient)